



Talk Like a Pirate Day: Fundraiser Event (2014) FAQ

Q. Do we have to adhere to a strict activity format for the event day?

A. Absolutely not! We encourage you to make your event day unique and fun! We offer ideas for activities that you can hold on the day, but you are by no means required to carry them out.

Q. How am I to raise money if I don't hold any activities on the event day?

A. We suggest to ask for a gold coin donation if you do not intend to hold any specific activities on the day. That said, we encourage as much involvement as possible!

Q. What are some good ideas for activities to hold on the day?

A. Some ideas you might like to consider could be:

- Dressing up, and talking like a pirate (this definitely gets people in the right mood!)
- Holding a lunch, BBQ, or function, where every attendee contributes a donation.
- Challenge your friends, co-workers or students (for schools) to a "Bake Off", and take the day to a whole new yummy level.
- Conduct a treasure hunt – you can find downloadable treasure maps on our website www.talklikeapirateday.org
- Gather your crew for a game of trivia or pirate bingo, where a donation is required to participate
- Put together a "Pirate Photo-booth" and take some cool shots of your event day! (You can ask for a donation to participate for this, too!)

Q. What happens if I don't raise any money from my event?

A. While it is rare, and sad for all involved, this does happen. You will need to contact CCS and provide evidence as to why you were unable to collect any donations. We ask this not because we doubt you, but for legal reasons to ensure that all donations go to Childhood Cancer Support, and no fraudulent claims are made.

Q. I require CCS logos, merchandise or marketing material from CCS to advertise my event. Can CCS help with this?

A. When it comes to logos, we are more than happy to supply you with one. Please email info@ccs.org.au and specify where and how you intend to advertise our logo, and we will contact you within 3 working days. Merchandise can be purchased through our online store at www.talklikeapirateday.org, as well as downloadable, generic posters and flyers. If you require more specific marketing material, you will need to contact us directly so that we can assess your needs individually. We will always do our best to assist our supporters in this area, so if you have a question – don't be afraid to ask!

Q. Do I have to hold my event on September 19th?

A. While we encourage supporters to hold their Talk Like a Pirate Day event on the 19th September, we do not make it a requirement. We realise that everyone has a different schedule, and we want to be flexible for you too. Please note, however, **that CCS must receive all funds from your Talk Like a Pirate Day fundraiser by the 31st of October, 2014.** To avoid complications, please hold your event before this date.

Q. Do I need to use specific collection tins to collect donations?

A. Unfortunately, due to high demand, we have run out of collection containers. We encourage you to instead use this opportunity to get creative! Why not create a ginormous treasure chest, or design your own fashionable Childhood Cancer Support tin? Remember, we're happy to supply a logo! (Or, if that's too much effort, an ice-cream bucket always does the trick).

Q. How do I send the funds to CCS?

A. There are 2 easy ways you can pay the funds raised:

1. By Direct Debit:

Transfer the money directly into our bank account using the details listed below:

Childhood Cancer Support Inc.

BSB: 06 4804

Account: 00915837

Reference: Your workplace

2. By Post

Please do not post cash. Enclose a cheque or money order and post to:

Childhood Cancer Support

PO BOX 295

Red Hill, QLD 4059

Please ensure cheques or money orders are made payable to "Childhood Cancer Support".

Q. What more can I do?

A. You're already doing more than enough! But - if you feel like sharing - we would love to hear your Talk Like a Pirate Day stories after the event! Photos are also welcome. **Please don't hesitate to share you pics on our Facebook Page (www.facebook.com/ccsaus) or our Twitter Page (www.twitter.com/ccsaus).**

To send your photos or stories (or both!) to CCS directly, please email sarah@ccs.org.au. **You may be asked for permission by CCS to publish your photos or stories, but you are under no obligation to consent.**